

Monday, September 11, 2023 | Welcome Reception in the Secret Garden & Jasmine Hall

6:00pm
to 8:00pm

Welcome Reception & Registration

Tuesday, September 12, 2023 | Breakfast, Lunch, and Conference in Reedy Hall

8:00am

Registration, Breakfast & Networking

9:00am

Welcome Day One
Welcome and opening remarks.
DJ Henrique | Co-Founder & Director Professional Services, GEOGRAPH

9:15am

GEOGRAPH Overview
GEOGRAPH update and future vision
Bruce Smith | Co-Founder & CEO, GEOGRAPH

9:45am

GEOGRAPH: Next Generation Plans
A review of industry changes and market conditions that lead to the creation of new fiber software solutions.
Jasen Kintner | Co-Founder & Director R&D, GEOGRAPH

10:15am

Morning Break

10:30am

Technoscape Changes: What they Mean and How You Can Benefit
An entertaining and informative overview of technology changes, what they mean, what the future looks like, and how we can make the most of them.
Dr. Steven Shepard | Telecom Industry Analyst, Shepard Communications Group

12:00pm

Lunch

1:00pm

GEOGRAPH CrescentLink Web Experience Technical Demo
GEOGRAPH CrescentLink Web Experience technical demo & use cases
Grey Pittman | Director Customer Experience, GEOGRAPH

1:30pm

Biarri & GEOGRAPH CrescentLink
Overview of Biarri software and use for go-to-market and market expansion activities.
Andy Lopez | Client Director, Biarri

2:00pm

Afternoon Break

2:30pm

ESRI Update
The latest from the Esri team including 2023 User Conference highlights and software news.
Randall René | Director, Telecommunications Industry Solutions, Esri

3:00pm

GEOGRAPH: Next Generation Demo
A technical overview and demonstration of the new GEOGRAPH solutions and why they might be right for you.
Jasen Kintner | Co-Founder & Director R&D, GEOGRAPH

3:45pm

Advisory Board Update
Hear about this year's Advisory Board activities.
Karen Illes | Director Marketing, GEOGRAPH

3:55pm

Day One Close
DJ Henrique | Co-Founder & Director Professional Services, GEOGRAPH

4:00pm

Adjourn Day One

Wednesday, September 13, 2023 | Breakfast, Lunch, and Conference in Reedy Hall

- 8:30am ● **Breakfast & Networking**
- 9:30am ● **Welcome Day Two**
Welcome and opening remarks.
DJ Henrique | Co-Founder & Director Professional Services, GEOGRAPH
- 9:45am ● **When Fiber Leads, The Future Follows**
An overview of all things fiber with details on BEAD funding, new technology, AI integration, and more.
Gary Bolton | President & CEO Fiber Broadband Association
- 10:15am ● **Morning Break**
- 10:30am ● **Panel Discussion**
An opportunity to hear from four leaders in our industry and learn their perspective on what's working now and what's next.
Dr. Steven Shepard | Telecom Industry Analyst, Shepard Communications Group
Gary Bolton | President & CEO Fiber Broadband Association
Randall René | Director, Telecommunications Industry Solutions, Esri
Bruce Smith | Co-Founder & CEO GEOGRAPH
Moderated by DJ Henrique | Co-Founder & Director Professional Services GEOGRAPH
- 11:30am ● **Futura Fiber & GEOGRAPH CrescentLink**
Update on Futura's integration with GEOGRAPH CrescentLink.
Chris Lahman | Executive Vice President, Futura
- 12:00pm ● **Lunch**
- 1:00pm ● **GEOGRAPH Tech Session**
Open technical session where GEOGRAPH staff will be available to answer GEOGRAPH questions.
GEOGRAPH Team
- 1:30pm ● **GEOGRAPH CrescentLink Technical Demo**
Utilize GEOGRAPH CrescentLink to streamline new build workflows & maintain a single source of truth.
Grey Pittman | Director Customer Experience, GEOGRAPH
- 2:00pm ● **Afternoon Break**
- 2:15pm ● **EXFO & GEOGRAPH CrescentLink**
FMS Fiber monitoring and GEOGRAPH CrescentLink integration for FDNY
Joel Grimes | Account Director, EXFO
- 2:45pm ● **Strategic Planning Roundtable**
Interactive session designed to provide an opportunity to share ideas for GEOGRAPH's future planning.
Jasen Kintner | Co-Founder & Director of R&D, GEOGRAPH
Karen Illes | Director of Marketing, GEOGRAPH
- 3:45pm ● **Day Two Close**
DJ Henrique | Co-Founder & Director Professional Services, GEOGRAPH
- 4:00pm ● **Adjourn Day Two**

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If It's Not Fiber, It's Not Broadband

